

July 14, 2015

VIA ELECTRONIC & CERTIFIED MAIL

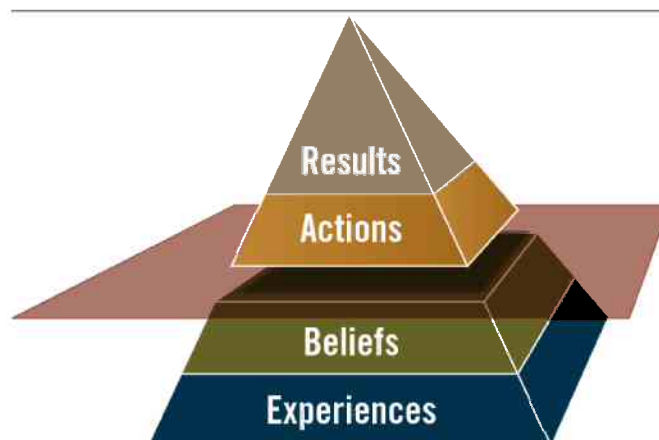
Alan Seid
Blackbelt Communication Skills
Cascadia Workshops
PO BOX 2329
Maple Falls, WA 98266
support@cascadiaworkshops.com

Re: Trademark and Copyright Misuse
Our client: Partners in Leadership IP, LLC
Mark: THE RESULTS PYRAMID®
Our Reference No.: PILLLC.573TIS

Dear Mr. Seid:

We represent Partners in Leadership IP, LLC ("Partners") in connection with its intellectual property matters. Partners is an international leadership and management consulting firm with hundreds of clients in numerous major industries. We have worked extensively with Partners as it has invested significant time, money and other resources in developing its training programs and services. Further, we have assisted Partners in protecting its intellectual property interests in its training programs and services by applying for and vigorously pursuing its trademark and copyright rights.

Partners has extensively used the mark THE RESULTS PYRAMID® ("Partners' Mark") in association with providing its training materials and services. Partners owns United States Trademark Registration Nos. 2,320,439, 3,589,950, and 4,062,296 for its THE RESULTS PYRAMID® mark. Registration No. 2,320,439 is incontestable pursuant to §15 of the Lanham Act (15 U.S.C. § 1065). Partners also owns the copyright in its THE RESULTS PYRAMID® diagram, as shown below.



We have recently become aware of your YouTube video entitled “The Pyramid of Enlightened Results,” as shown below.



We are particularly concerned by your use of both the words “PYRAMID” and “RESULTS” in the title of your YouTube video, especially in combination with a diagram which is substantially similar to Partners’ copyrighted pyramid diagram. Moreover, you provide services very similar and/or related to those offered by Partners.

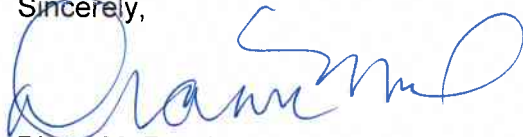
As we are sure you can appreciate, Partners owes an important duty to the public and consumers to ensure that they are not confused as to the relationship between Partners and your company or the source of services provided under its marks and/or diagrams. In addition, copyright law protects against the copying (in whole or part) of a copyrighted work.

Accordingly, we must request that you immediately change the title of your YouTube video, so that it does not include both the words “PYRAMID” and “RESULTS.” Additionally, please confirm you will not use any of Partners’ trademarks, including THE RESULTS PYRAMID®, or any other trademarks

confusingly similar to Partners' trademarks, in the future. If you cooperate with the above, Partners' will not require any changes to your pyramid diagram.

We request that you provide us with your written response within fourteen (14) days of receipt of this correspondence. We look forward to your prompt attention to this matter. If you have any questions or would like to discuss this matter further, please feel free to contact me.

Sincerely,



Diane M. Reed

cc: Partners in Leadership IP, LLC

Certified Mail No.: 7013 1710 0001 4679 1947

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